

CONSUMER ECONOMICS *and* FAMILY FINANCIAL COUNSELING

Learn the human side of finance.

This program empowers you to address consumer and financial issues that impact family economic wellbeing. Through coursework, hands-on experience, and service learning, you will develop a comprehensive understanding of financial literacy, money management, consumer behavior, and counseling practices.

This educational background will provide you with solid knowledge of economics and how it relates to family dynamics to influence financial responsibility and independence. Careers are available as financial counselors in credit counseling agencies and non-profits, student financial aid offices, debt counseling agencies, and related offices and agencies. You will graduate with the skill-set to assist consumers in making sound financial decisions and ultimately improving their overall family economic wellbeing and financial security.

CAREERS

With this degree, you will be able to pursue a variety of careers across government agencies, health and human services, nonprofit organizations, banking institutions, and private practice. Potential career paths may include:

Personal Financial Advisors

provide advice to help individuals manage their finances and plan for their financial future

2020 Median Pay: \$89,330

Ten-Year Job Outlook: 5%

Loan Officers

evaluate, authorize, or recommend approval of loan applications for people and businesses

2020 Median Pay: \$63,960

Ten-Year Job Outlook: 8% (faster than average)

Budget Analysts

help public and private institutions organize their finances

2020 Median Pay: \$78,970

Source: U.S. Bureau of Labor Statistics,
Occupational Outlook Handbook
www.bls.gov/ooh/

54% of Americans struggle
to minimize their debt¹

YOU CAN HELP CHANGE THAT



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For more program info, take a photo of this code with your smartphone. No special app required.

DID YOU KNOW?

Upon completing our program, you will be prepared to earn your Accredited Financial Counselor® certification. This nationally recognized credential is organized by the Association for Financial Counseling and Planning Education, an organization offering valuable resources, networking and professional development opportunities for more than 30 years.



¹ 2020 Financial Literacy Survey, National Foundation for Credit Counseling



VOLUNTEER & SHARE YOUR KNOWLEDGE

Students can find a variety of volunteer opportunities through BBNvolved, Step Forward Lexington, and VolunteerMatch to be connected to organizations dedicated to helping youths, families, and peers in their community.

One of these organizations is the UK MoneyCATS, a team dedicated to promoting financial wellness within the student body. As part of the Student Financial Wellness Center, the MoneyCATS team members work to provide students with the tools and recourses they need to be financially stable and responsible while financing their education.

ORGANIZATIONS & CLUBS

Community & Economic Development Initiative assist local communities while working alongside passionate faculty and staff

Family Action Council encourage and support students in their development as professionals in family sciences



HIGHLIGHTED COURSES

CEF 251: Personal and Family Finance Introduction

This course introduces students to concepts of personal and family finance. Students will explore related topics including building and protecting wealth, retirement, estate planning and personal investing.

CEF 350: Consumer Economics

This course provides an in-depth study of consumer issues, rights, and responsibilities. Students will examine how individual and societal decisions affect quality of life and consumer safety while exploring the interactions of consumption, health, law, government regulations and the economy.

CEF 403: Family Financial Counseling

An examination of family economics and resource management issues and their impact on the well-being of families across the major transitions of the family life-cycle. Students will explore the complex process of financial decision-making and the role of the financial counselors. This course teaches best practices in assisting individuals and families facing financial challenges and increasing their level of financial capability.

CEF 496: Accredited Financial Counselor Review

This course prepares students for the Accredited Financial Counselor certification exam provided by the Association for Financial Counseling and Planning Education (AFCPE). Students will review financial counseling processes, family economics, and resource management issues to help them become exam-ready.



Photo 1: UK MoneyCATS team members

Photo 2: Student at the UK Commencement Ceremony at Rupp Arena

Photo 3: Snapshot of the College of Agriculture, Food and Environment College Welcome Event in the Alumni Plaza

Photo 4: Student with the UK Wildcat at the Graduation Farewell Celebration